

KFIZ 9/30/16  
Rev. #1

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**

9/28/2016

I, Smart Media Group,being/on behalf of: Grothman for Congress,a legally qualified candidate of the Republican

political party for the office of: \_\_\_\_\_

in the Generalelection to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED</b>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Grothman for Congress WI CD-06

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/28/2016

**Date**



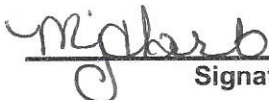
**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☒ Accepted in Part

☐ Rejected

  
Signature

mj Hart  
Printed Name

Business Manager  
Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Grothman for Congress WI CD-06

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

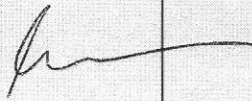
☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Grothman for Congress WI CD-06

**printed name**

9/28/2016

**date**

**AGREED UPON SCHEDULE**

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days		Class	Times per Week	Number of Weeks
<b>SEE ATTACHED</b>						

Attach proposed schedule with charges (if available): ~~\$1,570.06~~

\$1773.80 Net

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Account Number: 62084 Contract: 11579  
Account Name: MEDIA FINANCIAL SERVICES

Air Dates: 9/29/16-10/3/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: GROTHMAN 4288494  
Co-op: NATL AGENCY

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 1000  
WEST PALM BEACH FL 33401

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Line Line Identifier  
A 60s 6a-10a \$27  
B 60s 10a-3p \$24  
C 60s 3p-7p \$26

	Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A	9/29/16- 9/30/16	6:00a-10:00a	60s	\$27.00/spt				4	2	-	-	All	6	6	\$162.00
A	10/03/16-10/03/16	6:00a-10:00a	60s	\$27.00/spt	2							All	2	2	\$54.00
B	9/29/16-10/02/16	10:00a- 3:00p	60s	\$24.00/spt				2	1	1	1	All	5	5	\$120.00
B	10/03/16-10/03/16	10:00a- 3:00p	60s	\$24.00/spt	1							All	1	1	\$24.00
C	9/29/16- 9/30/16	3:00p- 7:00p	60s	\$26.00/spt				2	1	-	-	All	3	3	\$78.00
C	10/03/16-10/03/16	3:00p- 7:00p	60s	\$26.00/spt	1							All	1	1	\$26.00

CONTRACT TOTAL: \$464.00 18 Units  
Minus 30.00% commission: -\$139.20  
NET AMOUNT DUE: \$324.80

Month	Units	Total	Commission	Net
Oct16	18	\$464.00	-139.20	\$324.80

Account Number: 62084 Contract: 11584  
Account Name: MEDIA FINANCIAL SERVICES

Air Dates: 10/4/16-10/10/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: GROTHMAN WI 4288505  
Co-op: NATL AGENCY

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 1000  
WEST PALM BEACH FL 33401

Rev

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Line Line Identifier  
A 60s 6a-10a \$27  
B 60s 3p-7p \$26  
C 60s 10a-3p \$24

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/04/16-10/07/16	6:00a-10:00a	60s	\$27.00/spt		1	1	2	2	-	-	All	6	6	\$162.00
A 10/10/16-10/10/16	6:00a-10:00a	60s	\$27.00/spt	2							All	2	2	\$54.00
B 10/04/16-10/06/16	3:00p- 7:00p	60s	\$26.00/spt		1	-	1	-	-	-	All	2	2	\$52.00
B 10/10/16-10/10/16	3:00p- 7:00p	60s	\$26.00/spt	1							All	1	1	\$26.00
C 10/05/16-10/09/16	10:00a- 3:00p	60s	\$24.00/spt		-	1	-	1	1	1	All	4	4	\$96.00
C 10/10/16-10/10/16	10:00a- 3:00p	60s	\$24.00/spt	1							All	1	1	\$24.00

CONTRACT TOTAL: \$414.00 16 Units  
Minus 30.00% commission: -\$124.20  
NET AMOUNT DUE: \$289.80

Month	Units	Total	Commission	Net
Oct16	16	\$414.00	-124.20	\$289.80



<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$414.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	16		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4288505</b>
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.c04c10_10/4-10/10	<b>AGY EST:</b>	C04C10		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-04-2016 TO 10-10-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 09/29/2016 08:13</b>	

# **COMMENTS**

09/29/2016: Schedule revised to reduce 1x Tuesday & 1x Wednesday in am drive; note revised contract totals - please do not double book! Please confirm in radio exchange if you are set up or email val.wilson@genmediapartners.com immediately. Thank you!

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1 10/4/2016 To 10/4/2016							TOT \$53.00			TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1	RT	.T.....	6:00AM	10:00AM	60	10/4/2016	10/4/2016	1	\$27	\$2	
	3	RT	.T.....	3:00PM	7:00PM	60	10/4/2016	10/4/2016	1	\$26	\$2	

DAY#2 10/5/2016 To 10/5/2016							TOT \$51.00			TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1	RT	..W....	6:00AM	10:00AM	60	10/5/2016	10/5/2016	1	\$27	\$2	
	2	DT	..W....	10:00AM	3:00PM	60	10/5/2016	10/5/2016	1	\$24	\$2	

<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$414.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	16		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4288505</b>
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.c04c10_10/4-10/10	<b>AGY EST:</b>	C04C10		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-04-2016 TO 10-10-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/29/2016 08:13

DAY#3 10/6/2016 To 10/6/2016							TOT \$80.00		TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	RT	...T...	6:00AM	10:00AM	60	10/6/2016	10/6/2016	2	\$27	\$5
	3	RT	...T...	3:00PM	7:00PM	60	10/6/2016	10/6/2016	1	\$26	\$2

DAY#4 10/7/2016 To 10/7/2016							TOT \$78.00		TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	RT	....F..	6:00AM	10:00AM	60	10/7/2016	10/7/2016	2	\$27	\$5
	2	DT	....F..	10:00AM	3:00PM	60	10/7/2016	10/7/2016	1	\$24	\$2

DAY#5 10/8/2016 To 10/8/2016							TOT \$24.00		TOTAL SPOTS 1		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	4	W	.....S.	10:00AM	3:00PM	60	10/8/2016	10/8/2016	1	\$24	\$2



**AGENCY:** MEDIA FINANCIAL SERVICES  
1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

☒Unwired ☐Spot ☐Mod

LAST SENT: 09/29/2016 08:13

[illegible]

Account Number: 62084 Contract: 11582  
Account Name: MEDIA FINANCIAL SERVICES

Air Dates: 10/11/16-10/17/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: 4288506 GROTHMAN WI  
Co-op: NATL AGENCY

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 1000  
WEST PALM BEACH FL 33401

Rev

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Line Line Identifier  
\*A 60s 6a-10a \$27  
B 60s 3p-7p \$26  
C 60s 10a-3p \$24

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/11/16-10/14/16	6:00a-10:00a	60s	\$27.00/spt		1	1	2	2	-	-	All	6	6	\$162.00
A 10/17/16-10/17/16	6:00a-10:00a	60s	\$27.00/spt	2							All	2	2	\$54.00
B 10/11/16-10/13/16	3:00p- 7:00p	60s	\$26.00/spt		1	-	1	-	-	-	All	2	2	\$52.00
B 10/17/16-10/17/16	3:00p- 7:00p	60s	\$26.00/spt	1							All	1	1	\$26.00
C 10/12/16-10/16/16	10:00a- 3:00p	60s	\$24.00/spt	-		1	-	1	1	1	All	4	4	\$96.00
C 10/17/16-10/17/16	10:00a- 3:00p	60s	\$24.00/spt	1							All	1	1	\$24.00

CONTRACT TOTAL: \$414.00 16 Units  
Minus 30.00% commission: -\$124.20  
NET AMOUNT DUE: \$289.80

Month	Units	Total	Commission	Net
Oct16	16	\$414.00	-124.20	\$289.80



Account Number: 62084 Contract: 11582  
Account Name: MEDIA FINANCIAL SERVICES

Air Dates: 10/11/16-10/17/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: 4288506 GROTHMAN WI  
Co-op: NATL AGENCY

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 1000  
WEST PALM BEACH FL 33401

---  
Line Line Identifier

A 60s 6a-10a \$27  
B 60s 3p-7p \$26  
C 60s 10a-3p \$24

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/11/16-10/14/16	6:00a-10:00a	60s	\$27.00/spt		2	2	2	2	-	-	All	8	8	\$216.00
A 10/17/16-10/17/16	6:00a-10:00a	60s	\$27.00/spt	2							All	2	2	\$54.00
B 10/11/16-10/13/16	3:00p- 7:00p	60s	\$26.00/spt		1	-	1	-	-	-	All	2	2	\$52.00
B 10/17/16-10/17/16	3:00p- 7:00p	60s	\$26.00/spt	1							All	1	1	\$26.00
C 10/12/16-10/16/16	10:00a- 3:00p	60s	\$24.00/spt		-	1	-	1	1	1	All	4	4	\$96.00
C 10/17/16-10/17/16	10:00a- 3:00p	60s	\$24.00/spt	1							All	1	1	\$24.00

CONTRACT TOTAL: \$468.00 18 Units  
Minus 30.00% commission: -\$140.40  
NET AMOUNT DUE: \$327.60

Month	Units	Total	Commission	Net
Oct16	18	\$468.00	-140.40	\$327.60

MARKET: Fond Du Lac, WI  
REP: Non-Rep Local Focus

AMOUNT: \$414.00  
SPOTS: 16

AGENCY: MEDIA FINANCIAL SERVICES  
1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

MOD: 1 Stn Ver: 3 Last: Orig CF

SALES OFFICE: PHILADELPHIA

SLS PH: 412 421 2600

SALESPERSON: Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL: Roger.Rafson@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4288506

ADVERTISER: Grothman for Wisconsin

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: Est.C11C17\_10/11-10/17

AGY EST: C11C17

1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

FLIGHT: 10-11-2016 TO 10-17-2016

[X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 7

PRIM. DEMO: Adults 35+

[X]Cash [ ]Trade

SEC. DEMO:

SPOT TYPE:

LAST SENT: 09/29/2016 09:34

#### COMMENTS

09/29/2016: THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK!! \*\* REVISED TO REDUCE SPOT LOAD \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO Dana.Lacey@genmediapartners.com. THANKS DANA

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1 10/11/2016 To 10/11/2016							TOT \$53.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	.T.....	6:00AM	10:00AM	60	10/11/2016	10/11/2016	1	\$27	\$2
	3	RT	.T.....	3:00PM	7:00PM	60	10/11/2016	10/11/2016	1	\$26	\$2

DAY#2 10/12/2016 To 10/12/2016							TOT \$51.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	..W....	6:00AM	10:00AM	60	10/12/2016	10/12/2016	1	\$27	\$2
	2	DT	..W....	10:00AM	3:00PM	60	10/12/2016	10/12/2016	1	\$24	\$2



<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$414.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	16		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4288506
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.C11C17_10/11-10/17	<b>AGY EST:</b>	C11C17		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-11-2016 TO 10-17-2016	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/29/2016 09:34

**DAY#3 10/13/2016 To 10/13/2016**
**TOT \$80.00**
**TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	RT	...T...	6:00AM	10:00AM	60	10/13/2016	10/13/2016	2	\$27	\$5
	3	RT	...T...	3:00PM	7:00PM	60	10/13/2016	10/13/2016	1	\$26	\$2

**DAY#4 10/14/2016 To 10/14/2016**
**TOT \$78.00**
**TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	RT	....F..	6:00AM	10:00AM	60	10/14/2016	10/14/2016	2	\$27	\$5
	2	DT	....F..	10:00AM	3:00PM	60	10/14/2016	10/14/2016	1	\$24	\$2

**DAY#5 10/15/2016 To 10/15/2016**
**TOT \$24.00**
**TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	4	W	.....S.	10:00AM	3:00PM	60	10/15/2016	10/15/2016	1	\$24	\$2

**AGENCY:** MEDIA FINANCIAL SERVICES  
1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

☒Unwired ☐Spot ☐Mod

LAST SENT: 09/29/2016 09:34

[illegible]

Account Number: 62084 Contract: 11581  
Account Name: MEDIA FINANCIAL SERVICES

Air Dates: 10/18/16-10/24/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: GROTHMAN 4288504  
Co-op: NATL AGENCY

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 1000  
WEST PALM BEACH FL 33401

Rev

Line Line Identifier  
\*A 60s 6a-10a \$27  
B 60s 3p-7p \$26  
C 60s 10a-3p \$24

	Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A	10/18/16-10/21/16	6:00a-10:00a	60s	\$27.00/spt		2	1	1	2	-	-	All	6	6	\$162.00
A	10/24/16-10/24/16	6:00a-10:00a	60s	\$27.00/spt	2							All	2	2	\$54.00
B	10/18/16-10/20/16	3:00p~ 7:00p	60s	\$26.00/spt		1	-	1	-	-	-	All	2	2	\$52.00
B	10/24/16-10/24/16	3:00p~ 7:00p	60s	\$26.00/spt	1							All	1	1	\$26.00
C	10/19/16-10/23/16	10:00a- 3:00p	60s	\$24.00/spt		-	1	-	1	1	1	All	4	4	\$96.00
C	10/24/16-10/24/16	10:00a- 3:00p	60s	\$24.00/spt	1							All	1	1	\$24.00

CONTRACT TOTAL: \$414.00 16 Units  
Minus 30.00% commission: -\$124.20  
NET AMOUNT DUE: \$289.80

Month	Units	Total	Commission	Net
Oct16	16	\$414.00	-124.20	\$289.80



Account Number: 62084 Contract: 11581  
Account Name: MEDIA FINANCIAL SERVICES

Air Dates: 10/18/16-10/24/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: GROTHMAN 4288504  
Co-op: NATL AGENCY

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 1000  
WEST PALM BEACH FL 33401

Line Line Identifier  
A 60s 6a-10a \$27  
B 60s 3p-7p \$26  
C 60s 10a-3p \$24

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 10/18/16-10/21/16	6:00a-10:00a	60s	\$27.00/spt		2	2	2	2	-	-	All	8	8	\$216.00
A 10/24/16-10/24/16	6:00a-10:00a	60s	\$27.00/spt	2							All	2	2	\$54.00
B 10/18/16-10/20/16	3:00p- 7:00p	60s	\$26.00/spt		1	-	1	-	-	-	All	2	2	\$52.00
B 10/24/16-10/24/16	3:00p- 7:00p	60s	\$26.00/spt	1							All	1	1	\$26.00
C 10/19/16-10/23/16	10:00a- 3:00p	60s	\$24.00/spt	-		1	-	1	1	1	All	4	4	\$96.00
C 10/24/16-10/24/16	10:00a- 3:00p	60s	\$24.00/spt	1							All	1	1	\$24.00

CONTRACT TOTAL: \$468.00 18 Units  
Minus 30.00% commission: -\$140.40  
NET AMOUNT DUE: \$327.60

Month	Units	Total	Commission	Net
Oct16	18	\$468.00	-140.40	\$327.60

**MARKET:** Fond Du Lac, WI **AMOUNT:** \$414.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Non-Rep Local Focus **SPOTS:** 16 1675 Palm Beach Lakes Blvd  
 SUITE 1000  
 WEST PALM BEACH, FL 33401  
**MOD:** 1 Stn Ver: 3 Last: Orig CF  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 412 421 2600  
**SALESPERSON:** Roger Rafson **SLS FAX:** 412 421 6001  
**SLS EMAIL:** Roger.Rafson@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4288504**  
**ADVERTISER:** Grothman for Wisconsin **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est.c18c24\_10/18-10/24 **AGY EST:** C18C24 1675 Palm Beach Lakes Blvd  
 SUITE 1000  
 WEST PALM BEACH, FL 33401  
**FLIGHT:** 10-18-2016 TO 10-24-2016 ☒Unwired ☐Spot ☐Mod  
**TOT # OF DAYS:** 7  
**PRIM. DEMO:** Adults 35+ ☒Cash ☐Trade  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 09/29/2016 08:39

# COMMENTS

09/29/2016: THIS IS A REVISION DO NOT DOUBLE BOOK, PLEASE CONFIRM WITHIN 48 HRS TO SHANNA.BUSTILLOS@GENMEDIAPARTNERS.COM (Please include station calls in the subject line). OR CONFIRM IN RX IF YOU ARE SET UP. THANK YOU

09/29/2016: revised to reduce weight slightly

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1 10/18/2016 To 10/18/2016							TOT \$80.00		TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	RT	.T.....	6:00AM	10:00AM	60	10/18/2016	10/18/2016	2	\$27	\$5
	3	RT	.T.....	3:00PM	7:00PM	60	10/18/2016	10/18/2016	1	\$26	\$2

DAY#2 10/19/2016 To 10/19/2016							TOT \$51.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	..W....	6:00AM	10:00AM	60	10/19/2016	10/19/2016	1	\$27	\$2
	2	DT	..W....	10:00AM	3:00PM	60	10/19/2016	10/19/2016	1	\$24	\$2



<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$414.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	16		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4288504
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.c18c24_10/18-10/24	<b>AGY EST:</b>	C18C24		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-18-2016 TO 10-24-2016	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/29/2016 08:39

**DAY#3** 10/20/2016 To 10/20/2016

**TOT \$53.00**

**TOTAL SPOTS 2**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	...T...	6:00AM	10:00AM	60	10/20/2016	10/20/2016	1	\$27	\$2
	3	RT	...T...	3:00PM	7:00PM	60	10/20/2016	10/20/2016	1	\$26	\$2

**DAY#4** 10/21/2016 To 10/21/2016

**TOT \$78.00**

**TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	RT	....F..	6:00AM	10:00AM	60	10/21/2016	10/21/2016	2	\$27	\$5
	2	DT	....F..	10:00AM	3:00PM	60	10/21/2016	10/21/2016	1	\$24	\$2

**DAY#5** 10/22/2016 To 10/22/2016

**TOT \$24.00**

**TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	4	W	.....S.	10:00AM	3:00PM	60	10/22/2016	10/22/2016	1	\$24	\$2



**AGENCY:** MEDIA FINANCIAL SERVICES  
1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

☒Unwired ☐Spot ☐Mod☒Cash ☐Trade

LAST SENT: 09/29/2016 08:39

TOTAL SPOTS 1

**TOTAL SPOTS 4**[illegible]

Account Number: 62084 Contract: 11580  
Account Name: MEDIA FINANCIAL SERVICES

Air Dates: 10/25/16-10/31/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: 4288503 GROTHMAN WI  
Co-op: NATL AGENCY

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 1000  
WEST PALM BEACH FL 33401

Rev

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Line Line Identifier  
\*A 60s 6a-10a \$27  
B 60s 3p-7p \$26  
C 60s 10a-3p \$24

	Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A	10/25/16-10/28/16	6:00a-10:00a	60s	\$27.00/spt	1		1	2	2	-	-	All	6	6	\$162.00
A	10/31/16-10/31/16	6:00a-10:00a	60s	\$27.00/spt	2							All	2	2	\$54.00
B	10/25/16-10/27/16	3:00p- 7:00p	60s	\$26.00/spt	1		-	1	-	-	-	All	2	2	\$52.00
B	10/31/16-10/31/16	3:00p- 7:00p	60s	\$26.00/spt	1							All	1	1	\$26.00
C	10/26/16-10/30/16	10:00a- 3:00p	60s	\$24.00/spt	-		1	-	1	1	1	All	4	4	\$96.00
C	10/31/16-10/31/16	10:00a- 3:00p	60s	\$24.00/spt	1							All	1	1	\$24.00

CONTRACT TOTAL: \$414.00 16 Units  
Minus 30.00% commission: -\$124.20  
NET AMOUNT DUE: \$289.80

Month	Units	Total	Commission	Net	Month	Units	Total	Commission	Net
Oct16	12	\$310.00	-93.00	\$217.00	Nov16	4	\$104.00	-31.20	\$72.80



MARKET: Fond Du Lac, WI  
REP: Non-Rep Local Focus

AMOUNT: \$414.00  
SPOTS: 16

AGENCY: MEDIA FINANCIAL SERVICES  
1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

MOD: 1 Stn Ver: 3 Last: Orig CF

SALES OFFICE: PHILADELPHIA  
SALESPERSON: Roger Rafson  
SLS EMAIL: Roger.Rafson@GenMediaPartners.com  
SLS PH: 412 421 2600  
SLS FAX: 412 421 6001

AGENCY: MEDIA FINANCIAL SERVICES  
ADVERTISER: Grothman for Wisconsin  
PRODUCT: Est.c25c31\_10/25-10/31  
AGY CLI:  
AGY PRD:  
AGY EST: C25C31

CONTRACT # FOR INVOICING 4288503  
INVOICE: MEDIA FINANCIAL SERVICES  
1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

FLIGHT: 10-25-2016 TO 10-31-2016 [X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 7

PRIM. DEMO: Adults 35+ [X]Cash [ ]Trade

SEC. DEMO: SPOT TYPE: LAST SENT: 09/29/2016 09:50

### COMMENTS

09/29/2016:

09/29/2016: Revised order cancelling 2x. Please confirm within 24 hours with your station call letters to lauren.welch@genmediapartners.com or in RX if you are set up, Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

#### DAY#1 10/25/2016 To 10/25/2016

TOT \$53.00

TOTAL SPOTS 2

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	.T.....	6:00AM	10:00AM	60	10/25/2016	10/25/2016	1	\$27	\$2
	3	RT	.T.....	3:00PM	7:00PM	60	10/25/2016	10/25/2016	1	\$26	\$2

#### DAY#2 10/26/2016 To 10/26/2016

TOT \$51.00

TOTAL SPOTS 2

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	..W....	6:00AM	10:00AM	60	10/26/2016	10/26/2016	1	\$27	\$2
	2	DT	..W....	10:00AM	3:00PM	60	10/26/2016	10/26/2016	1	\$24	\$2



<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$414.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	16		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4288503</b>
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.c25c31_10/25-10/31	<b>AGY EST:</b>	C25C31		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-25-2016 TO 10-31-2016	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/29/2016 09:50

**DAY#3 10/27/2016 To 10/27/2016**
**TOT \$80.00**
**TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	RT	...T...	6:00AM	10:00AM	60	10/27/2016	10/27/2016	2	\$27	\$5
	3	RT	...T...	3:00PM	7:00PM	60	10/27/2016	10/27/2016	1	\$26	\$2

**DAY#4 10/28/2016 To 10/28/2016**
**TOT \$78.00**
**TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	RT	....F..	6:00AM	10:00AM	60	10/28/2016	10/28/2016	2	\$27	\$5
	2	DT	....F..	10:00AM	3:00PM	60	10/28/2016	10/28/2016	1	\$24	\$2

**DAY#5 10/29/2016 To 10/29/2016**
**TOT \$24.00**
**TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	4	W	.....S.	10:00AM	3:00PM	60	10/29/2016	10/29/2016	1	\$24	\$2

**AGENCY:** MEDIA FINANCIAL SERVICES  
1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

LAST SENT: 09/29/2016 09:50

[illegible]

Account Number: 62084 Contract: 11583  
Account Name: MEDIA FINANCIAL SERVICES

Air Dates: 11/1/16-11/8/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: GROTHMAN 4288508  
Co-op: NATL AGENCY

MEDIA FINANCIAL SERVICES  
1675 PALM BEACH LAKES BLVD  
SUITE 1000  
WEST PALM BEACH FL 33401

Rev

Line Line Identifier  
\*A 60s 6a-10a \$27  
B 60s 3p-7p \$26  
C 60s 10a-3p \$24

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A 11/01/16-11/04/16	6:00a-10:00a	60s	\$27.00/spt	1		1	1	1	-	-	All	4	4	\$108.00
A 11/07/16-11/08/16	6:00a-10:00a	60s	\$27.00/spt	2	2						All	4	4	\$108.00
B 11/01/16-11/03/16	3:00p- 7:00p	60s	\$26.00/spt	1		-	1	-	-	-	All	2	2	\$52.00
B 11/07/16-11/07/16	3:00p- 7:00p	60s	\$26.00/spt	1	-						All	1	1	\$26.00
C 11/02/16-11/06/16	10:00a- 3:00p	60s	\$24.00/spt	-		1	-	1	1	1	All	4	4	\$96.00
C 11/07/16-11/07/16	10:00a- 3:00p	60s	\$24.00/spt	1	-						All	1	1	\$24.00

CONTRACT TOTAL: \$414.00 16 Units  
Minus 30.00% commission: -\$124.20  
NET AMOUNT DUE: \$289.80

Month	Units	Total	Commission	Net
Nov16	16	\$414.00	-124.20	\$289.80



**MARKET:** Fond Du Lac, WI **AMOUNT:** \$414.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Non-Rep Local Focus **SPOTS:** 16 1675 Palm Beach Lakes Blvd  
 SUITE 1000  
 WEST PALM BEACH, FL 33401  
**MOD:** 1 Stn Ver: 3 Last: Orig CF  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 412 421 2600  
**SALESPERSON:** Roger Rafson **SLS FAX:** 412 421 6001  
**SLS EMAIL:** Roger.Rafson@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING** 4288508  
**ADVERTISER:** Grothman for Wisconsin **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Est.N01N08\_11/1-11/8 **AGY EST:** N01N08 1675 Palm Beach Lakes Blvd  
 SUITE 1000  
 WEST PALM BEACH, FL 33401  
**FLIGHT:** 11-01-2016 TO 11-08-2016 [X]Unwired [ ]Spot [ ]Mod  
**TOT # OF DAYS:** 8  
**PRIM. DEMO:** Adults 35+ [X]Cash [ ]Trade  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 09/29/2016 08:51

# **COMMENTS**

09/29/2016: This is a revised order - do not double book. Reduced # spots. Order will be sent via email also if you are not in Radio Exchange. Please confirm receipt of revision in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) as soon as possible. Thank you.

**THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1 11/1/2016 To 11/1/2016							TOT \$53.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	.T.....	6:00AM	10:00AM	60	11/1/2016	11/1/2016	1	\$27	\$2
	5	RT	.T.....	3:00PM	7:00PM	60	11/1/2016	11/1/2016	1	\$26	\$2

DAY#2 11/2/2016 To 11/2/2016							TOT \$51.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	..W....	6:00AM	10:00AM	60	11/2/2016	11/2/2016	1	\$27	\$2
	3	DT	..W....	10:00AM	3:00PM	60	11/2/2016	11/2/2016	1	\$24	\$2

<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$414.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	16		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4288508</b>
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.N01N08_11/1-11/8	<b>AGY EST:</b>	N01N08		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	11-01-2016 TO 11-08-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/29/2016 08:51

**DAY#3 11/3/2016 To 11/3/2016**
**TOT \$53.00**
**TOTAL SPOTS 2**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	...T...	6:00AM	10:00AM	60	11/3/2016	11/3/2016	1	\$27	\$2
	5	RT	...T...	3:00PM	7:00PM	60	11/3/2016	11/3/2016	1	\$26	\$2

**DAY#4 11/4/2016 To 11/4/2016**
**TOT \$51.00**
**TOTAL SPOTS 2**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
R	1	RT	....F..	6:00AM	10:00AM	60	11/4/2016	11/4/2016	1	\$27	\$2
	3	DT	....F..	10:00AM	3:00PM	60	11/4/2016	11/4/2016	1	\$24	\$2

**DAY#5 11/5/2016 To 11/5/2016**
**TOT \$24.00**
**TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	7	W	.....S.	10:00AM	3:00PM	60	11/5/2016	11/5/2016	1	\$24	\$2



<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$414.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	16		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4288508</b>
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.N01N08_11/1-11/8	<b>AGY EST:</b>	N01N08		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	11-01-2016 TO 11-08-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/29/2016 08:51	

**DAY#6 11/6/2016 To 11/6/2016**
**TOT \$24.00**
**TOTAL SPOTS 1**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	7	W	.....S	10:00AM	3:00PM	60	11/6/2016	11/6/2016	1	\$24	\$2

**DAY#7 11/7/2016 To 11/7/2016**
**TOT \$104.00**
**TOTAL SPOTS 4**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	2	RT	M.....	6:00AM	10:00AM	60	11/7/2016	11/7/2016	2	\$27	\$5
	4	DT	M.....	10:00AM	3:00PM	60	11/7/2016	11/7/2016	1	\$24	\$2
	6	RT	M.....	3:00PM	7:00PM	60	11/7/2016	11/7/2016	1	\$26	\$2

**DAY#8 11/8/2016 To 11/8/2016**
**TOT \$54.00**
**TOTAL SPOTS 2**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	2	RT	.T.....	6:00AM	10:00AM	60	11/8/2016	11/8/2016	2	\$27	\$5



**AGENCY:** MEDIA FINANCIAL SERVICES  
1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

1675 Palm Beach Lakes Blvd  
SUITE 1000  
WEST PALM BEACH, FL 33401

☒Unwired ☐Spot ☐Mod

☒Cash ☐Trade

LAST SENT: 09/29/2016 08:51

[illegible]